

🌸 Newsletter May Edition: Spring into the Co-creation 🌸

In this vibrant edition of the EU.FFICIENT newsletter, we're excited to share the upcoming opportunities for our growing community 🌱

Official EU.FFICIENT Webinar

Join us for the **first-ever webinar** where we'll officially introduce the four Communities of Expert Facilitators — Advanced Manufacturing, HealthTech, Mobility, and AI/Digital, as well as present all the benefits EU.FFICIENT offers.

Plus, get an exclusive look at the EU.FFICIENT Platform, launching this June! 🌐🌟 See full agenda...



EVENT

Launch of the
Communities of
Expert Facilitators



3. June

13:00 – 14:00 (CEST)

[Register now!](#)



WORKSHOP

Embedding Industry
in Education



21. May
9:00 – 11:00 (CEST)



[Register now!](#)

Workshop: Embedding Industry in Education

21st May | 🕒 09:00–11:00 CEST

How can we bring industry into education in ways that truly matter?

Join us for a hands-on workshop tailored to our Expert Facilitators Community 🌐 Dive into practical tools, strategic approaches, and real-world case studies to strengthen university-business collaboration across sectors.

[More about Expert Facilitators](#)

Workshop: Measuring UBC Outputs, Outcomes and Impact

19th June | 🕒 09:00–11:00 CEST

How do we know our collaborations are truly making a difference?

Join us for this essential EU.FFICIENT workshop focused on measuring the impact of University-Business Cooperation (UBC) using proven frameworks like the logic model.



🤔 Could you be an Expert Facilitator?

Expert Facilitators are the bridge-builders of innovation — professionals who guide collaboration across academia, industry, and the public sector. They're Technology Transfer Officers, Business Developers, R&D Project Officers, Open Innovation Managers, and more — found in universities, RTOs, clusters, innovation parks, consultancies, and corporations. If you're someone who connects ideas, people, and sectors to make innovation happen, chances are — **you're already an Expert Facilitator.**

Why join the EU.FFICIENT Movement?

As a member of the EU.FFICIENT community, you gain:

- 🌐 Access to a dynamic European network of facilitators
- 🎓 Personalised training and tools
- 🤝 Opportunities to collaborate across industry, academia, and public sector
- 🚀 A front-row seat to shape the future of co-creation in Europe

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